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being flat and straight across the first hinge support in response to the hinged frame being in the planar configuration.

19. A wrap display system, comprising:

a stick;

a flexible display structurally configured to be wrapped
around the stick,

wherein the flexible display is unwrapped from around the stick for facilitating an operation of the flexible display; and

a hinged frame, structurally configured to support the flexible display, comprising:

a hinge support having a first hinge point, a second hinge point, and a rigid arched segment disposed between the first and second hinge points; and

a base support hinged to each of the first and second hinge points for facilitating the storage and the operation positions of the flexible display,

arranged such that during the operation of the flexible display, a portion of the flexible display leaves the arched segment and forms a planar configuration supported by the base supports.

20. The wrap display system of claim **19**, wherein the hinged frame further includes at least one hinge support hinged to at least one rigid base support to facilitate a movement of the hinged frame between a curvilinear configuration and the planar configuration.

21. The wrap display system of claim **20**, wherein a first hinge support is hinged to a first rigid base support at a first hinge position and to a second rigid base support at a second hinge position;

wherein a display segment of the flexible display is adjacent the first hinge support and unattached to the hinged frame; and

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wherein a distance between the first hinge position and the second hinge position across the first hinge support in an open state relative to a length of the display segment facilitates the display segment being uniformly stowed within the first hinge support in response to the hinged frame being in the curvilinear configuration and further facilitates the display segment being flat and straight across the first hinge support in response to the hinged frame being in the planar configuration.

22. The wrap display system of claim **1** wherein the hinged frame includes pivotable interconnected supports.

23. The wrap display system of claim **1** wherein the stick is a body defining a cavity for housing electronic circuits that drive the flexible display.

24. The wrap display system of claim **2** wherein the at least one hinge support is pivotably connected with the at least one rigid base support, and wherein both the hinge support and the rigid base support extend vertically across the flexible display in a direction orthogonal to a non-wrapping direction of the flexible display.

25. The wrap display system of claim **1**, further comprising a third hinge point dividing the rigid arched segment into a first rigid arched portion and a second rigid arched portion.

26. The wrap display system of claim **16**, further comprising a third hinge point dividing the rigid arched segment into a first rigid arched portion and a second rigid arched portion.

27. The wrap display system of claim **19**, further comprising a third hinge point dividing the rigid arched segment into a first rigid arched portion and a second rigid arched portion.

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